

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	311	video and "heuristic rules"	US-PGPUB; USPAT; EPO	OR	ON	2006/08/16 19:44
L2	5	1 and ((predict\$3 or infer\$4) near8 (gender or income))	US-PGPUB; USPAT; EPO	OR	ON	2006/08/16 19:45
L3	5	2 and (probability or probabilistic)	US-PGPUB; USPAT; EPO	OR	ON	2006/08/16 19:45
S1	1	("6177931").PN.	US-PGPUB; USPAT; USOCR; EPO	OR	OFF	2005/06/29 19:22
S2	0	S1 and (gender and "income level")	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 17:04
S3	0	S1 and (gender or "income level")	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:25
S4	0	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 17:27
S5	7506	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 17:27
S6	1743	S5 and ("program guide" or EPG or IPG)	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 17:27
S7	662	S5 and ("program guide" or EPG or IPG)	USPAT	OR	ON	2004/03/29 17:27
S8	97	S7 and profile	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:13
S9	1	S8 and (gender and "income level")	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 17:28
S10	3	S8 and (gender and income)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:13
S11	0	S1 and "closed caption"	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 18:29
S12	0	S1 and HTML	US-PGPUB; USPAT; EPO	OR	ON	2004/03/29 18:29

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S13	9732	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:13
S14	806	S13 and ("program guide" or EPG or IPG)	USPAT	OR	ON	2005/06/20 19:15
S15	134	S14 and profile	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:15
S16	4	S15 and (gender and income)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:16
S17	18	S15 and (gender or income)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:14
S18	7	S17 and (probability or probabilistic)	US-PGPUB; USPAT; EPO	OR	ON	2006/08/16 19:45
S19	2938	"program guide" or EPG or IPG	USPAT	OR	ON	2005/06/20 19:15
S20	1561	S19 and (profile or record or ((user or viewer or client) near3 database))	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:16
S21	11	S20 and (gender and income)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:16
S22	8	S21 and (probability or probabilistic)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:17
S23	8	S22 and monitor\$3	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:17
S24	7	S23 and interact\$3	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:17
S25	7	S24 and (view\$3 near8 (habit or record or profile))	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:21
S26	2	S25 and heuristic	US-PGPUB; USPAT; EPO	OR	ON	2005/06/20 19:21
S27	9769	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:22
S28	69	S27 and trait	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:22

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S29	6	S28 and "heuristic rules"	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:30
S30	228	S27 and (gender or "income level")	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:28
S31	3	S30 and ((probability or probabilistic) near5 measur\$5)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:28
S32	10468	video near3 network	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:28
S33	250	S32 and (gender or "income level")	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:30
S34	1	S33 and ((probability or probabilistic) near5 measur\$5)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:29
S35	0	S33 and ((probability or probabilistic) near5 gender)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:31
S36	220	video and "heuristic rules"	US-PGPUB; USPAT; EPO	OR	ON	2006/08/16 19:44
S37	37	S36 and (gender or income)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:33
S38	2	S37 and ((probability or probabilistic) near5 gender)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/29 19:31
S39	2	S37 and (predict\$3 near8 (gender or income))	US-PGPUB; USPAT; EPO	OR	ON	2006/08/16 19:44